



Exhibit Prospectus

GAARRC 2025

The Annual Gulf Atlantic Anesthesia Residents' Research Conference

May 2-4, 2025 | St. Pete Beach, FL | GAARRC.cme.ufl.edu

INVITATION TO EXHIBIT

On behalf of the UF Anesthesiology Education Office, I am writing to request your support as an exhibitor for the upcoming Gulf Atlantic Anesthesia Residents' Research Conference (GAARRC). This program will be held in St, Pete Beach, Florida at the TradeWinds Resort.

The intended audience consists of ~65 anesthesiologists , residents, and fellows. This annual, professional meeting focuses on presentations by resident physicians from anesthesiology programs based in the Southeastern region of the United States. This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to person communication and marketing.

A draft agenda can be found on the program website at <http://gaarrc.cme.ufl.edu/agenda> .

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Exhibitors should visit the [Exhibit Tab](#) on our website and follow the steps outlined when they are ready to register. Please make sure to review the information in this prospectus for important details. Please note that the Exhibitor Registration should be completed once your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information .

Best,



Alexandria Heverly
CME Conference Planner
UF Continuing Medical Education
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352-733-0064 phone
352-733-0007 fax

Past Participating Institutions



About the Conference

The key target audience for GAARRC remains anesthesiologists, residents, and fellows. GAARRC is designed to create an environment where resident physicians can speak about their research interests and activities in a low-key atmosphere without stress. This annual, professional meeting focuses on presentations by resident physicians from anesthesiology programs based in the Southeastern region of the United States.

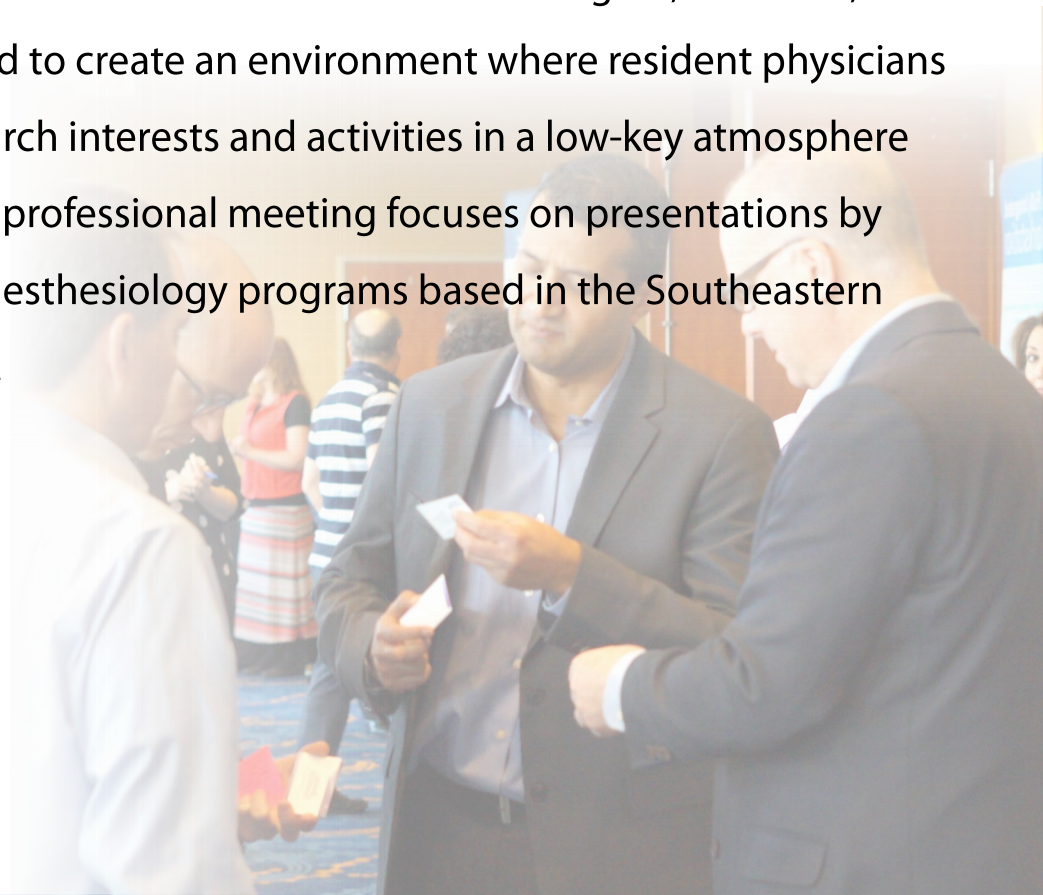


EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, **the exhibit hall is open to participants and faculty at all times during the conference.**

Friday, May 2, 2025

2:00pm	SET-UP
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Total of 2.75 hours!

*Attendees may check in from 3:00pm-5:00pm on Friday. Exhibitors are welcome to set up before this and network with attendees, however it is not a designated exhibit time.

Saturday, May 3, 2025

7:00am – 8:00 am	Exhibit Time—Registration and Breakfast
10:00am – 10:15 am	Exhibit Time—Break
12:15pm – 1:30 pm	Exhibit Time—Break for Lunch (Flow)
2:15pm – 2:30 pm	Exhibit Time—Break
Anytime after 2:30pm	BREAK-DOWN

Post-Conference Reception

Saturday, May 3, 2025 6:00pm – 8:00pm	Exhibitors are welcome to join us for the evening reception after the conference, however it is not a designated exhibit time.
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EXHIBIT FEE: \$1,000

INCLUDED IN ALL EXHIBIT BOOTH RENTALS

- One 6ft draped table and chairs
- Free “non-credit seeking” conference registration for up to 2 reps
- Electrical Service (based on availability)

PARTICIPANT RAFFLE

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This serves to “break the ice” between the exhibitors and participants as well as encourage the participants to interact with every exhibitor in the hall.

PAYMENT INFORMATION

Payments can be made online or by check.

Online

To make your payment online, please visit gaarrc.cme.ufl.edu and click on the exhibits tab. All major credit cards are accepted.

By check

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by [FedEx](#) should be sent to

UF Continuing Medical Education
1329 SW 16th St., Suite 2106
Gainesville, FL, 32608

All checks sent by [regular mail](#) should be sent to

UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610



ADDITIONAL PROMOTIONAL OPPORTUNITIES

Reception Advertisement - \$5,500

(2 of 2 available)

Join attendees as they network with new and old colleagues, faculty, and friends. Reception advertisement includes your company logo and name on printed recognition materials visible during a reception.

Includes:

- Signage with the company branding (company logo, no drug name/logo)

Dates Available:

Friday, May 2nd

Saturday, May 3rd

Please note to comply with industry standards for transfers of value, funds are not applied towards food & beverage expenses

Sponsored Charging Station - \$2,500

(1 of 1 available)

Help participants stay connected throughout the conference by sponsoring a charging station!

Your logo will be featured prominently on the charging station sign.



Welcome Folder Ad - \$3,000

(3 of 3 available)

Reach attendees as soon as they check in for the conference by having your promotional ad placed in the conference folders! Your organization will be responsible for providing the printed handout and shipping them to the conference organizers. Ad is limited to a maximum size of 8.5x11.

LOCATION INFORMATION



TradeWinds Resort on St. Pete Beach

5600 GULF BOULEVARD

ST. PETE BEACH, FL 33706

(727) 363-2215

SHIPPING INSTRUCTIONS

The following information should be included on all packages to ensure proper delivery:

1. Client [Exhibitor Rep's] Name
2. TradeWinds Island Grand
3. 5600 Gulf Blvd
4. St Pete Beach, FL 33706
5. 47th Annual GAARRC 2025
6. First Day of Program [May 2, 2025]
7. Box _of _

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at the Gulf Atlantic Anesthesia Residents' Research Conference in St. Pete Beach, FL. Exhibitors also agree to abide by policies and regulations of the venue.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.